

ALLISON CASEY

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EDUCATION

Bachelor of Fine Arts in Visual Communications
University of Delaware, Newark, DE, May 2009
Minor in Interactive Media
GPA: 3.6

Study Abroad VC London Summer 2008, included visits to Wieden + Kennedy, Saatchi and Saatchi, MC Saatchi, BBH, Pentagram, The Whitehouse, Baseline Magazine and The Rumpus Room, with talks from Grey World, Peter Saville, Richard Kindersly, Kerry William Purcell, Micheal Johnson, and Wendy Scott, and letterpress workshop at the London College of Communication

EXPERIENCE

The Concept Farm, New York NY
Intern, January 2009
Assisting Art Directors, creating comps, and designing on various projects

Docking@Home, Newark DE
Designer, September 2008–December 2008
Created new logo, redesigned and restructured website

Lieberman's University Bookstore, Newark DE
Sales Associate, August 2007– May 2009
Creating window displays, running register, helping customers

River City Sitters, Richmond VA
Nanny, June 2006–August 2006

Portal in the Park, New York, NY
Illustrator, August 2005
Created illustrations for children's book

RESEARCH

Undergraduate Research Program, Newark DE
Researcher, June 2007–August 2007
Compiled research on Children's Book Publisher Harlin Quist, created database for professor's collection of books, composed paper and presentation explaining findings, presented research at the Fifth International Conference of the Book in Madrid, Spain in October 2007

HONORS & AWARDS

Advertising Merit Award 2009
Alumni Enrichment Award 2007 for Spain Book Conference Presentation
Drew Haines Award for Excellence in New Media and Technology 2007
Women of Promise 2007
Visual Communications Year End Show 2007, 2009
Deans List 2006–2009

COMPUTER SKILLS

InDesign, Photoshop, Illustrator, Flash, Dreamweaver, HTML, and CSS